



Federal Communications Commission  
Washington, D.C. 20554

April 4, 2007

**DA 07-1583**

**Released: April 4, 2007**

**CERTIFIED MAIL – RETURN RECEIPT REQUESTED**

Nexstar Broadcasting, Inc.  
KARK-TV  
909 Lake Carolyn Parkway  
Suite 1450  
Irving, Texas 75039

Re: Nexstar Broadcasting, Inc.  
KARK-TV, Little Rock, Arkansas  
Facility ID No. 33440  
File No. BRCT-20050131BJU

Dear Licensee:

This refers to your license renewal application for station KARK-TV, Little Rock, Arkansas.

Under the Commission's rules implementing the Children's Television Act of 1990 (CTA),<sup>1</sup> each television broadcast station licensee has an obligation, during its license term, to air programming that serves the educational and informational needs of children through both the licensee's overall programming and programming "specifically designed" to educate and inform children (core programming).<sup>2</sup> The Commission's rules require commercial licensees to provide information to the public about the shows they air to fulfill their obligation. Section 73.3526(e)(11)(iii) of the Commission's Rules, 47 C.F.R. § 73.3526(e)(11)(iii), requires each commercial television broadcast station to prepare and place in its public inspection file a Children's Television Programming Report for each calendar quarter reflecting, *inter alia*, the efforts it has made during the quarter to serve the educational needs of children. As set forth in Section 73.3526(e)(11)(iii), licensees are also required to file the reports with the Commission and to publicize for the public the existence and location of the reports.

On January 31, 2005, you filed the above-referenced license renewal application for station KARK-TV (BRCT-20050131BJU). In response to Section IV, Question 10 of that application, you certify that the licensee failed to publicize the existence and location of the station's Children's Television Programming Reports. In Exhibit 24, you indicate that in preparing the instant license renewal application, you discovered the station has not publicized the existence and location of the Children's Television Programming Reports since at least August 1, 2003.

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<sup>1</sup> Pub. L. No. 101-437, 104 Stat. 996-1000, *codified at* 47 U.S.C. §§ 303a, 303b and 394.

<sup>2</sup> 47 C.F.R. § 73.671.

You reported that station KARK-TV has recently begun airing announcements concerning the reports.

We believe that an admonition is warranted for the licensee's failure to publicize the existence and location of station KARK-TV's Children's Television Programming Reports. Although we do not rule out more severe sanctions for violations of this nature in the future, we have determined that an admonition is appropriate at this time. Therefore, based upon the facts and circumstances before us, we ADMONISH you for the admitted violation of Section 73.3526(e)(11)(iii) of the Rules described in station KARK-TV's renewal application.

Accordingly, IT IS ORDERED that, a copy of this Letter shall be sent by First Class and Certified Mail, Return Receipt Requested to Nexstar Broadcasting, Inc. at the address listed above, and to its counsel, Elizabeth Hammond, Esquire, Drinker Biddle & Reath LLP, 1500 K Street, N.W., Suite 1100, Washington, D.C. 20005.

Sincerely,

Barbara A. Kreisman  
Chief, Video Division  
Media Bureau